

Supply Chain Management Demystified

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Reviews

It is simple in study safer to understand. It can be full of knowledge and wisdom Your way of life span is going to be enhance when you full looking at this book. (Lavina Torp)

SUPPLY CHAIN MANAGEMENT DEMYSTIFIED



McGraw-Hill Professional. Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 9.2in. x 7.4in. x 1.1in.Your SOURCE for supply chain management fundamentals Optimize your understanding of the essential supply chain management practices used by the best firms to gain competitive advantage. Written in an easy-to-follow style, Supply Chain Management DeMYSTiFieD is filled with best practices and proven techniques for success. This practical guide covers supply chain collaboration, planning, strategic sourcing, manufacturing, production, logistics, risk management, and performance metrics. Corporate social responsibility is also addressed. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. Its a no-brainer! Youll learn about: Creating a customer-focused strategy Buyer-supplier negotiations New product development Just in time (JIT), Lean manufacturing, and Six Sigma Transportation Global supply chains Simple enough for a beginner, but challenging enough for an advanced student, Supply Chain Management DeMYSTiFieD helps you master this essential business and quality management topic. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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