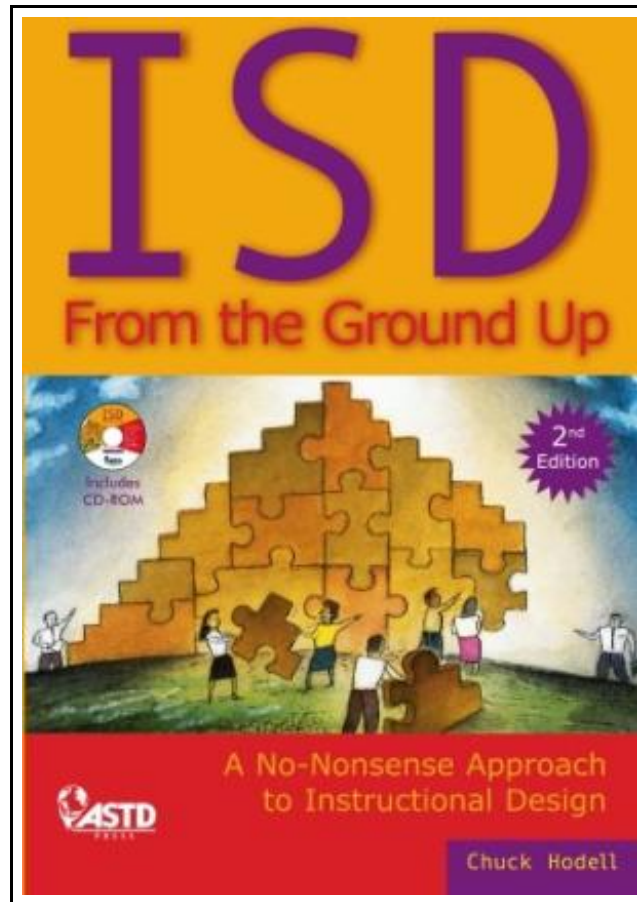


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ISD FROM THE GROUND UP: A NO-NONSENSE APPROACH TO INSTRUCTIONAL DESIGN (2ND REVISED EDITION)



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