



Management Accounting: A Practical Approach

By Gail Sheppard

Gill Macmillan Ltd, Ireland, 2011. Paperback. Book Condition: New. 242 x 176 mm. Language: N/A. Brand New Book. A comprehensive core text for management accounting which establishes the fundamental theories of all aspects of the subject before progressing to more in-depth exploration * Clear learning objectives, a strong focus on application and a large bank of questions and resources underpin the practical approach to management accounting * Presents strategic and traditional management accounting topics and, where appropriate, revision questions will compare approaches of both methods * Recent research work is mentioned where more strategic accounting techniques are explained, such as Activity Based Costing and Balanced Scorecard, encouraging students to explore topics further * End-of-chapter questions are of exam-standard as set by both third level institutions and accounting professional bodies in Ireland * Solutions are available to selected questions, with each solution listing key learning notes containing hints and tips to aid the student - a feature unique to this book GO Online lecturers: PowerPoint slides, additional questions with worked solutions, multiples choice questions with answers and teaching aids are available on gillmacmillan.ie Go Online students: Worked solutions to end of chapter questions and additional questions are available on gillmacmillan.ie...



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